



RC2 Brands, Inc.  
1111 W. 22<sup>nd</sup> Street  
Suite 320  
Oak Brook, IL 60523  
Phone (630) 573-7200  
Fax (630) 573-7575

March 10, 2008

To whom it may concern:

I had met Janice Cohen, Marketing Gateways at a Trade Show last year. I had an immediate problem regarding a product recall issue for one of my national retail customers; Toys R Us.

Janice was involved in the initial conference calls with our team to determine the best direction for RC2.

Once we decided how we needed to address this issue, Janice contacted various third party service providers who could provide the labor and management skills to address our issue at TRU stores and warehouses, keeping within their guidelines.

Marketing Gateways managed this program and Retail Integrity Merchandising Solutions Inc. coordinated it with one of the "preferred" third party service providers. This project involved product inspection and product swap out with the recalled piece. They kept RC2's best interest in mind every step of the way.

RC2 was very pleased with the final results of this project including the detailed reporting and frequency since this documentation was necessary for my customer.

Janice Cohen, Marketing Gateways and Retail Integrity were a pleasure to work with and I would definitely use them again.

Best Regards,

Glenn E. Gulick  
VP Sales  
Learning Curve Brands  
100 Mill Plain Road  
Danbury, CT 06811  
203-791-3999  
gegulick@rc2corp.com