



# RETAIL INTEGRITY

Merchandising Solutions, Inc.

March 11, 2008

To Whom it May Concern:

Janice Cohen, Marketing Gateways has a tremendous amount of integrity and experience which makes her affiliation with Retail Integrity Merchandising Solutions, Inc. a true asset.

She has provided us with lead generation as well as program management services. I have never seen anyone work a trade show the way she does; very efficient and skilled in making a connection quickly.

Her program management skills are very highly developed whether she is working with a manufacturer, retailer, rep group or promotional/display house. She coordinates well among all those involved in a program to make sure that everyone knows exactly what is happening with a program at all times.

Marketing Gateway's objective is to provide clients with choices for addressing their retail challenges define the direction and implement the program in a cost effective manner.

We are proud to have Janice Cohen, Marketing Gateways as part of our team!

Sincerely Yours,

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