



April 11, 2007

To Whom it May Concern:

Market Connect Group, a division of Randa Accessories used the services of Marketing Gateways for lead generation by hiring Janice Cohen to attend the Housewares Show in Chicago on our behalf.

We found Janice Cohen to offer a very professional, methodical and cost effective service; well worth the investment for the benefit we received.

Janice worked with me in first identifying our "target" customers within this industry. She then researched these manufacturers to identify the appropriate contact person. Her strategy was to set up appointments as well as to walk the show and "cold call".

She provided me with the introductions to key personnel at these targeted vendors through pre-scheduled meetings. Through her highly developed skills at cold calling, she also flushed out potential business for us as well as many new leads.

Her summary report provided MCG with a very targeted data base for future communication.

I would highly recommend the services of Marketing Gateways and Janice Cohen for lead generation and/or the representation of a third party service provider at a trade show.

Sincerely,

Ed Goldfarb
VP of Sales

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